



## A SAFE JOURNEY BACK

Frequent questions.  
Fully answered.

1. **Liability and Compliance was mentioned early in the presentation. What does Liability & Compliance have to do with signage?**

Organizational guidelines are changing constantly. Clear communication is critical, having an agile on-demand communication vehicle gives you the capability to adjust your message as circumstances warrant.

2. **Does HP have any financial stimulus programs to assist with signage and technology?**

HP is currently running two Financial relief programs through HPFSC. One program allows for payment deferral of 90% of cost until 2021, the other is a Buy Now Pay Later program which defers payments for 90 days for those accounts that qualify. Contact your HP Large Format Account Manager to learn which might be the best option for your organization.

3. **How do I know what device is best for my organization?**

The device or devices that are best for your organization depend on several factors such as the volume of prints or posters needed, where and for how long you intend on displaying the prints, among others.

4. **What if my organization needs indoor & outdoor signage?**

Within the Large Format Product Lineup at HP we have the right products and solutions to meet all your graphics output needs. Should you need to address both indoor and outdoor signage needs you can accomplish this with three of our product lines. Our DesignJet Z Series or PageWide XL Printers with Pigment based inks will give you great indoor Quality as well as short term outdoor durability. If you require long term outdoor durability with great speed and low cost of ownership on a wide breath of media types, we have our HP Latex and Stitch Printer Product Line.

5. **Do we need to laminate the posters we print?**

The need for lamination is dependent on media type, abrasion, length of time of the display, sunlight exposure and/or weather conditions. Prints used indoors generally do not require any type of lamination when printed on HP Latex, PageWide XL, DesignJet Z or DesignJet T. Printing with HP Pigment or Latex inks does not require lamination for preserved image quality for indoor nor outdoor usage. For outdoor signage, the Latex printer has the longest durability rating of up to 3 years on the right media. For temporary outdoor signage for up to 3 months, the HP Latex PageWide XL and Z-series printers are a great fit without the need of lamination. HP's line of DesignJet T-series printers are best fitted for indoor use but can work for short term outdoor if laminated.

6. **Can your devices print on Self Adhesive materials?**

All HP Large Format Devices can print on a range of Self-Adhesive Materials. Consult with your reseller or HP Large Format Specialist for the types of Adhesive Materials that will work best with your HP Large Format print and signage needs.

7. **Does HP offer a product oriented to outdoor messaging?**

HP has reinvented the outdoor-durable graphics market with HP Latex printers. These devices print consistently high-quality graphics on the industries widest range of medias, including pressure-sensitive adhesive vinyl, a range of PVC and non-PVC banner medias, papers, films, and select devices have the capability to print directly to porous fabrics! Please reach out to your HP Print Business Manager to learn more about HP Latex printers.

8. **In the current health and safety environment, I am seeing a lot of graphics in surprising places like floors and walls, and often in custom shapes. How can these be produced?**

In addition to the HP Latex printer offerings, several years ago, HP entered the Print & Cut market with a highly integrated set of solutions for decal and sticker production. We are pairing an HP Latex printer with our Latex cutter and a complete design and production software suite, to form the most automated and productive solution in the industry. Please reach out to your HP representative to learn more about these terrific solutions!

9. **My company has a strategy for Back to Work Safety and Messaging, I also have school age children, does HP have a solution to help schools get the messaging out in the current health environment?**

With the HP Application Center and Large Format Print Devices, schools can create customized, age appropriate health and safety posters and prints to meet communication needs throughout campus. We also provide the ability to download and print #windowsofhope imagery at no additional cost.

10. **What are the long term benefits for having a Large Format device in our Organization past printing signs for the current health environment?**

Simply look around. Signage is everywhere and it is simple and cost effective to have an on-demand, in-house solution. Past simply printing posters and signs, HP Large Format devices are critical to facilities, engineering, research and product development departments.

11. **More and more we hear stories of company networks being hacked through print devices. Are HP Large Format printers secure for our Network?**

HP printers are the some of the most secure printers in the industry, this includes Large Format printers. You can contact your HP Sales Representative for the best security option for your organization.